

# 2025 SPC Sponsorship Opportunities

GET YOUR COMPANY NAME AT ONE OF OUR EVENTS!

## The Sponsorships

### SYRATHON - A 26.2 MILE RUNNING CHALLENGE

**\$600+ Presenting Sponsor**-Company logo on medals + 10k sponsorship

**\$300 10k Sponsor** - Company featured in social media & press + 5k sponsorship

**\$150 5K Sponsor** - Company name on t-shirt & website

### GOLF HOLE SPONSORSHIP - A YEAR AT BURNET OR SUNNYCREST

**\$700 First Hole** -36"x6' logo on the first hole for a year.

**\$500 Holes 2-9** - 36"x6' logo on hole 2-9 for a year.

### GOLF TOURNAMENT & FAMILY PICNIC

**\$6000 Main Event Sponsor** - Sponsor the full event! Company will be listed as the main sponsor of the event. Logo signage on all media and PR + Logo on SPC Website for a year.

**\$2000 Band Sponsor** - Sponsor the band! Company will be listed as the band sponsor of the event and signage at the event. Logo signage on all media and PR + Logo on SPC Website for a year.

**\$500 Golf Hole Sponsor** - 36"x6' logo on golf hole at Burnet for a year + Team of 2 at Golf Tournament + Media Coverage + Logo on SPC Website for a year

**\$300 Activities Sponsor** - Sponsor one of the activities (corn hole, can jam, etc.) Logo signage at activity + Media Coverage + Logo on SPC Website for a year

### SO YOU WANT TO BE OUR SPONSOR?

You can email Heather at [heather@syracuseparksconservancy.org](mailto:heather@syracuseparksconservancy.org)  
and we'll get the ball rolling!!



THE SYRACUSE PARKS CONSERVANCY IS  
LOOKING FOR OUR



# Syrathon Sponsorships

GET YOUR COMPANY NAME AT THE FOOT RACE  
TOUR OF SYRACUSE PARKS



## What is Syrathon?

The Syrathon Series Challenge is designed to challenge participants to accumulate at least 26.2 race miles over the course of the Series. There are eight race routes to showcase Syracuse's incredible and historic parks system as participants journey through a number of wonderful city neighborhoods. Your company logo will be displayed at all 8 races and thousands of runners.

### SPONSORSHIP PACKAGES

#### Presenting Sponsor:

- Logo placement on the Syrathon Finisher Medal
- Logo placement on Syrathon t-shirt
- Your company will be featured on our social media platforms, newsletter, all races, and website as well as any press releases.

#### 10k Sponsors:

- Logo placement on Syrathon t-shirt
- Your company will be featured on our social media platforms, newsletter, all races, and website as well as any press releases.

#### 5k Sponsors:

- Logo placement on Syrathon t-shirt
- Your company will be featured on our website.

#### In Kind Donations:

- Donation given out at one of the races
- Your company will be featured on our website.

#### PRESENTING SPONSOR

**\$600+**

10K SPONSORS

**\$300**

5K SPONSORS

**\$150**

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# Sponsor the 2025 Golf Tournament & Picnic

## What is the Golf Tournament?

Join the SPC for its second annual Golf Tournament and Family Picnic. Start the day with a round of golf at Burnet Golf Course and end with a drink and bite to eat. The golf tournament will be captain and mate. The picnic is family friendly with live music, outdoor activities, raffles and more!

### SPONSORSHIP PACKAGES

#### Presenting Sponsor:

- Sponsor the full event! Company will be listed as the main sponsor of the event.
- Company named in all media and PR
- Company Logo on SPC Website for a year.

#### Golf Hole Sponsors:

- Signage on a golf hole of your choice for a full year at Burnet Golf Course (depending on availability.)
- Priority sponsorship option for following year.
- Logo on website for a full year
- Company named in all media and PR
- Team of 2 in Golf Tournament

#### PRESENTING SPONSOR

**\$6000**

#### GOLF HOLE SPONSOR

**\$500**

#### ACTIVITIES SPONSOR

**\$300**

#### Activities Sponsors:

- Sponsor one of the activities (corn hole, can jam, etc.) with company logo signage at activity
- Company named in all media and PR
- Logo on SPC Website for a year

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and we'll get the ball rolling!!

# Sponsor a Golf Hole!

GET YOUR COMPANY NAME AT  
BURNET OR SUNNYCREST GOLF  
COURSE



## The Sponsorship Details

Sponsor a golf hole to get your company name in the community and show your support of our parks! With each sponsorship of a golf hole we're able to maintain and fertilize the course, plant flowers to keep the course in top shape, and get more golfers out on the course. There are about

- Each sponsorship is a full year at Burnet Golf Course or Sunnycrest Golf Course
- Choice on the hole you'd like to sponsor (depending on availability.)
- Priority sponsorship option for following year.
- Logo on website for a full year
- Logo on any press and social media



### SO HOW MUCH?

**\$700**

For signage on the first  
hole at Burnet or  
Sunnycrest Golf Course.

**\$500**

For signage on holes 2-  
9 at Burnet or  
Sunnycrest Golf  
Course.

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